

## IAN CAPLAN

### ACD/ Copywriter

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## ADVERTISING EXPERIENCE

### **GREENHOUSE PARTNERS, BOULDER 2006-Present**

*Created print & TV, collateral, and online for wealthy boomers and movie freaks*  
Charter Communications, Coca Cola (Bacardi, Fanta, Minute Maid, Odwalla, Sprite),  
Granby Ranch, Janus, Market Force, Monteverdi, Quintess, University of Colorado

### **PUBLICIS, NY 2003-2006**

*Created print & TV, direct mail, and non-traditional pieces for insomniacs and luses*  
Allied Domecq (Beefeater, Canadian Club, Malibu, Sauza, Stolichnaya),  
Ambien, Amstel, Heineken, Legg Mason, Proctor & Gamble, T-Fal, Whirlpool

### **WARREN KREMER PAINO, NY 2002-2003**

*Created ads for chocoholics and billionaires*  
American Museum of the Moving Image, Bulova, Hershey,  
Maine Office of Tourism, Millennium Partners, Wittnauer

### **FOOTE, CONE & BELDING, NY 1998-2001**

*Created ads for Internet addicts and soccer moms*  
AT&T, Cablevision, Chase, MetLife, Nabisco,  
Sothebys, U.S. Postal Service

### **WEISS, WHITTEN, STAGLIANO, NY 1996-1998**

*Created ads for bookworms and meatheads*  
Barnes & Noble, Bass Ale, Ferrari, Guerlain, Guinness,  
Pilsner Urquell, Printing House, Prodigy Internet

## EDUCATION

The University of Michigan 1989—B.A. in Political Science

## NON-ADVERTISING EXPERIENCE

Telemarketer, babysitter, stock boy, waiter, shoe salesman.

## THINGS SURVIVED

Overbearing mother, marriage, 78 Belizean sand fly bites